

Graphic Facilitation Training





Because we think in pictures, not just words

Harnessing our innate visual literacy, using visual tools and processes — either in a meeting or at an event — **creates an active atmosphere and generates participant excitement and curiosity.**

Consider these astounding facts:

- ✓ An estimated two thirds of people are visual learners
- ✓ A full one fourth of our brain is devoted to processing visual information
- ✓ Combining images with text or speech increases retention by 40%

Graphic facilitation makes information and dialogue visual in real-time. Do you host presentations, workshops, coaching sessions, trainings or meetings? Whenever people are working and learning together, graphic facilitation is a powerful engagement technique.

Our experience shows us that people work together more effectively when they can follow their own process and progress through graphics and are able to see the connections between issues. Graphic facilitation is a lively, engaging, and participatory learning tool for exploration and dialogue.

We introduce the world of visual language to trainers, coaches, facilitators, consultants, managers and project managers. You practice using visual symbols and icons, and develop your own recording style. You do not need previous drawing or art experience to learn graphic facilitation.

Graphic Fundamentals

Even if you believe you have no artistic talent, this 1-day workshop will introduce you to visual ideas and processes for working with people.



What to Expect

No matter how small or big your talent, you will take your first visual steps on large paper and learn how to use small details to make spaces look clear, attractive, and lively. You will work alone and in small groups and there will be lots of time to answer your questions.

- ✓ Break free of flipcharts and engage your inner creativity!
- ✓ Practice drawing simple icons including people, buildings, arrows, and concepts.
- ✓ We'll share helpful resources as you continue your learning journey. No previous drawing experience necessary!

You will learn techniques to identify key ideas and highlight content through:

Lettering- legible and fast

Bullets- separate points and enhance clarity

Colour- organizes and draws attention

Connectors- organize ideas and show patterns

People/ Expressions- create an emotional connection

Containers- highlight and group ideas

This training is for you if you want to...

- ✓ Improve your flipcharts with good handwriting, graphics, symbols and simple figures to make them more clear, attractive, and lively.
- ✓ Facilitate or participate in more effective meetings that engage people and create interest
- ✓ Capture the outcomes of meetings and events without long text heavy reports

GRAPHIC FACILITATION -and- RECORDING

GREAT IDEA!

www.seemmeaning.ca

What are the **BENEFITS?**

- energizing
- innovative
- effective

Who we ARE

Janet (BEd., MA)

Corrie (BA, MA)

- 35 years combined experience in training, facilitation, & project development
- Trained in:
 - Adult Education
 - Appreciative Inquiry
 - Graphic Facilitation

We deliver **R.E.S.U.L.T.S** thru effective process

- Boosts LEARNING
- Builds ENGAGEMENT
- Validates PARTICIPANT VOICE
- Increases CLARITY
- Enhances CREATIVITY
- Fosters COLLABORATION
- Creates a GRAPHIC SUMMARY

Our Training Options



Graphic Fundamentals

This is a 1-day introductory training for newcomers. No previous drawing experience necessary! You will gain confidence and learn essential graphic skills including lettering, basic icons, connectors, containers, and star people.



Breakthrough! Powerful Visual Processes & Tools

This 1-day advanced training focuses on the coupling of effective, engaging facilitation techniques with the use of visual templates, image banks, and participatory graphics to generate participant excitement and curiosity.



Empower! Visuals and Evaluation for Social Change

This 1-day workshop encourages interactive, adaptive, and accessible evaluation processes that value different ways of knowing. Designed to build confidence, the session is chock-full of opportunities to put your knowledge into practice.




In house trainings

We also offer our trainings as an in-house workshop for your organization. These workshops are modeled around the workshop descriptions above, but we would be delighted to customize them to meet your specific needs.



Conference trainings

We also offer condensed versions of these trainings as 1-3 hour conference workshops. Add creativity and innovation to any conference by introducing participants to hands-on, powerful tools to enhance thinking and learning.



See Meaning created a comfortable and safe environment for me to learn graphic facilitation tools, techniques, and skills. I feel confident that I can walk away with these skills and begin to practice.

Allison O'Handley, Facilitator

www.seemeaning.ca

info@seemeaning.ca

902.802.8558